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For Immediate Release

Optronics Announces Exhibition at NATM Annual Trade Show

(Muskogee, OK) – Be sure to stop by booths 116 and 118 at the upcoming 2010 National Association of Trailer Manufacturers (NATM) Convention and Trade Show, to be held March 2 to 6, 2010 in Reno, Nev. Optronics will be showcasing their products and services at the this two-day event uniting trailer manufacturers and suppliers in a one-on-one setting. Trade show hours will run Thursday, March 4, from 1:30 to 6:00 p.m. and Friday, March 5, from 10:00 a.m. to 3:00 p.m.

Optronics has expanded its LED offering to include its third and fourth complete lines of LED stop/turn/tail and marker/clearance light products, the FLEET Count™ line of low diode count lights and the HyperX® line of high diode count lights with automotive style lens patterns. These new, LED options round out Optronics previous offering of the mid-level Optronics® LED line, and the high-style Miro-Flex™ line with smooth lenses and Euro style reflectors.

For more information and a full list of events, visit www.natm.com , or contact the NATM headquarters at (785) 272-4433.

About Optronics

Founded in 1972, Optronics has been a leading supplier of 12-volt lighting to the automotive, trailer, and recreational markets for over 30 years. With extensive engineering and design capabilities and manufacturing facilities in the US and Asia (ISO/TS-16949), Optronics produces lighting to meet the industry's evolving needs using the latest in technological advances. Photometric and mechanical testing both at point of manufacture and distribution ensures consistent quality and FMVSS 108 compliance of our safety lighting products, and three North American distribution centers contribute to our exemplary on-time shipping performance. Optronics offers customers the best of both worlds— lighting expertise resulting from over three decades of manufacturing experience combined with the cost savings of an import program. And while others may supply only a few items, Optronics offers complete lighting programs to cover interiors as well as exterior safety lighting in the marine, RV, cargo trailer, HD and transit vehicle markets.

For more information, please contact:

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